

Five Star Advisor Plan

Advisors Are Amazing...

You juggle so many responsibilities as higher education professionals! We know many of you serve as advisors without additional pay or release time. In reality, Phi Theta Kappa could **never put a price tag** on what our advisors mean to us... and, even more importantly, what you mean to our chapter members!

Phi Theta Kappa's Mission is to recognize academic achievement of college students and to provide opportunities for them to grow as scholars and leaders.

This online course will inform and inspire you as **you activate that life-changing mission on your campus.**

Here's what to expect:

- A **self-paced** course with videos, readings, web resources and quick quizzes to test your knowledge as you go.
- A **Discussion Forum** to get answers & share advice with other advisors and HQ staff
- **Leadership lessons and organizational tips** to thrive in your advisor role
- Connections to **professional development opportunities** that Phi Theta Kappa offers to its advisors. PTK Benefits are not just for members, but advisors, too!

Thank You For Serving as a PTK Advisor. We are here to support you in whatever you need to make it a rewarding journey.

Log in to www.ptk.org. Click Advisors at the top of the page, then scroll down to Advisor Tools and click on Advisor Curriculum – Five Star Advisor Plan (on the right-hand side of the page under Other Resources).

FIVE STAR ADVISOR PLAN – ONLINE GUIDED CURRICULUM SUMMARY

LEVEL 1

Develop and execute a communications plan to reach these students.

Promote and market an international organization.

Identify student needs and match them to opportunities and benefits.

Ensure diversity in a large group.

Plan and host a large-scale event.

Promote student success among marginalized groups, such as incarcerated students.

LEVEL 2

Identify and nourish leadership potential in others.

Develop operations for a group of people and a strategy for effectively communicating them.

Set a goal and develop a plan for achieving it.

Motivate others.

Put together and lead a successful team.

Conduct effective meetings.

Manage conflict through appreciative inquiry.

LEVEL 3

Support service learning.

Connect and collaborate with peers at other colleges.

Develop a travel budget and organize a trip for a group.

Organize a campaign for an elected office.

Increase awareness of the importance of diversity and inclusion.

Promote the development of soft skills by students.

LEVEL 4

Promote student success.

Coach students through the transfer process.

Equip workforce-bound students for career success.

Help students craft effective scholarship applications.

Support international students.

Develop a project to solve or fulfill a need on your campus.

Understand bystander strategies to prevent discrimination.

LEVEL 5

Build collaborative partnerships with campus and community leaders.

Utilize social media more effectively.

Be a better marketer.

Support undergraduate research.

Shape civic-minded scholar-leaders.

Engage student success stakeholders.

Guide students through competitive awards processes.

